2025 ANNUAL CHILD SUPPORT TRAINING CONFERENCE & EXPO

MAY 5-8, 2025

imagine CHILD SUPPORT... THROUGH A DIFFERENT LENS

SPONSORSHIPS & EXHIBITORS PACKET

Child Support Directors Association

SPONSORSHIPS & EXHIBITORS OPPORTUNITIES

Don't miss this opportunity to have your company's product or service on display for Child Support Directors and key decision makers! With more than 700 attendees, CSDA's Annual Child Support Training Conference & Expo is the ideal event to share information with California local and state child support professionals in addition to key stakeholders, representatives from neighboring states and other family law professionals.

Key features & Opportunities include:

- Education & demonstrations for attendees
- Participation and support of activities like the
- Awards Banquet, lunch and refreshment breaks
- Advertising via signage, branded items, and live publicity (depending on sponsorship)
- Exposure on the event website, mobile app and communication platforms

All sponsors receive:

- Ability to include an item in tote bags given to all attendees during registration
- Sponsor name and/or logo included in event related communications, including emails and newsletters

NOTE: Sponsorship Opportunities are separate from Exhibitor Booths and do not include full conference registration in their value.

BENEFITS BASED ON FOUR TIERS OF SPONSORSHIP VALUE

BENEFITS	TITANIUM $10,000+	PLATINUM $7,500+	GOLD $5,500+	SILVER $800+
Access to sponsor center in mobile app	✦	✦	✦	✦
Logo on website	✦	✦	✦	✦
Logo on sponsor signage	✦	✦	✦	✦
Logo included in pre-conference communication	✦	✦	✦	✦
Mobile App Rotating Banner	✦	✦	✦	
Company mentioned in monthly CSDA newsletter	✦	✦	✦	
Workshop Sponsorship of Your Choice	✦	✦		
Sponsor video at plenary	✦	✦		
Special Dedicated Titanium Ribbon	✦			
Workshop at the Conference	✦			
Virtual or In Person Demo with the Local Child Support Directors	✦			

Sponsors & Exhibitors Registration opens at 9AM PST on December 13, 2024
Vendors who would like to attend the conference, MUST participate as a sponsor and/or exhibitor.

2150 River Plaza Drive, Ste 420, Sacramento, CA 95833
(916) 446-6700   tran@csdaca.org   www.csdaca.org

ABOUT THE EVENT

CSDA

SPONSORSHIPS OPPORTUNITIES

CONFERENCE NOTEPAD $7,500

Attendees receive the notepad during registration for use during the conference and beyond. Your brand can tag along with them everywhere they go! Price includes the purchase of notepads with the sponsor logo displayed on the front.

MOBILE APP $6,500

The Whova App has become a vital tool used by attendees before, during and after the event. Includes company acknowledgement with your logo on CSDA Mobile App Splash Screen & Rotating Banner Logo. Opportunity to verbally introduce the app to attendees during the plenary.

TOTE BAG **SOLD** $6,000

Attendees receive tote bags during registration, used throughout the event and beyond. Price includes the purchase of tote bags with sponsor logo featured prominently. You'll have attendees carrying your message with them all day long!

LANYARD **SOLD** $5,000

Attendees receive lanyards at conference registration and use throughout the event. This highly visible item enhances your brand recognition and visibility. Price includes the purchase of lanyards with sponsor logo prominently displayed.

HEADSHOT PHOTOBOOTH **SOLD** $4,500

Unlock the power of first impressions by sponsoring Headshot Photobooth at the conference on Tuesday and Wednesday! As the exclusive sponsor, your brand will be showcased on the booth as attendees receive professional, high-quality headshots.

LUNCH $3,600

Treat attendees to a much-needed mid-day break! Tuesday or Wednesday lunch options available. Sponsor will be recognized from the podium at a plenary and given the opportunity to make an announcement. Signage will be displayed with your logo during selected lunch. (Availability: 2)

AT-A-GLANCE SCHEDULE $2,500

This essential guide is the go-to resource for all attendees, featuring a concise overview of key events, sessions, and networking opportunities. As a sponsor, your brand will be prominently displayed alongside crucial conference information, ensuring continuous exposure throughout the event.

PLENARY CHAIR COVERS $7,500

Transform the ambiance of our plenary sessions with exclusive chair covers. Your brand will be prominently displayed on the chair covers in the main plenary hall on Tuesday and Wednesday, ensuring maximum visibility to all attendees.

SNACK BAGS $6,500

Our snack bags will be distributed to all attendees, providing them with delicious, high-quality treats to keep them energized throughout the event. As a sponsor, your company's logo and branding will be prominently featured on the snack bags, ensuring maximum exposure to the audience.

AWARDS BANQUET $5,500

Be a part of the celebration and entertainment night! During the Awards Banquet on Wednesday night, the sponsor will be recognized from the speaker podium. Also includes high-profile signage and recognition displayed with sponsor logo during the banquet.

BRANDED GUEST ROOM KEY $5,000

Attendees staying at the hotel will receive 1 or 2 key cards to use throughout their stay. This is a proven way to get your message directly into attendee's hands. Price includes the purchase of the room key card with sponsor logo prominently displayed.

WELCOME RECEPTION **SOLD** $4,000

Help us kick off the week and connect with the attendees! The welcome reception will be held on Monday night. Recognition for this sponsorship via signage near food and beverages as well as napkins with your logo.

WI-FI **SOLD** $3,000

Make every connection count with our Wi-Fi Experience Sponsorship Package — where your brand becomes synonymous with seamless connectivity and exceptional user engagement. Tailor the Wi-Fi landing page name and password to feature your brand.

BANQUET PHOTO BOOTH $2,500

Your brand will be front and center as guests capture memorable moments during the Awards Banquet on Wednesday night for 4 hours. This package includes prominent logo placement on the photo booth. Join us in creating a fun and interactive check-in experience that leaves a lasting impact!

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FIRST-TIMER EVENT $2,500

Seize the opportunity to extend a warm welcome to our first-time attendees at the special event on Tuesday evening. The option includes exclusive branding on signage and an opportunity to speak at one of our most popular activities at the conference.

COFFEE SLEEVES **SOLD** $1,500

Spread the energy to the attendees! As a coffee sleeve sponsor, your logo and message will be prominently displayed on the coffee sleeves provided to all attendees at every coffee break, ensuring maximum exposure every time someone enjoys their cup of coffee.

VOLUNTEER SHIRTS **SOLD** $1,000

Looking to make a meaningful impact at our Annual Conference? Sponsor our volunteer shirts and gain valuable visibility while supporting the heart of our event—the dedicated volunteers. Your logo will be displayed on all volunteer shirts as our team assists attendees and keeps the event running smoothly.

WORKSHOP SESSION $800

Have a product or service that compliments one of our workshop topics? Consider sponsorship of a specific course or session. You are given the opportunity to introduce the speaker(s), yourself, and mention your company at the beginning of a workshop. (Session info available upon request)

HAND SANITIZERS $2,500

Keep the attendees safe and connected. Imagine your company being the trusted partner in every pocket, providing protection with every pump. Price includes exclusive branding on our premium hand sanitizer bottles, distributed to all attendees.

VIRTUAL DEMO ROOM $1,500

This exclusive sponsorship places your company at the heart of innovation and networking. You'll have the chance to showcase your latest products and services in a dedicated virtual session where directors can experience firsthand the cutting-edge solutions you offer after the conference.

MOBILE APP PUSH NOTIFICATIONS $850

Enhance your brand visibility at this year's Annual Conference by sponsoring our mobile app push notifications! Reach attendees instantly with your custom messages, promotions, and updates directly on their devices. Each sponsor will get one custom in-app message to attendees. (Availability: 3/5)

DEALER'S CHOICE
A customized option based on availability upon your request. We are open to creating a sponsorship package just for you!
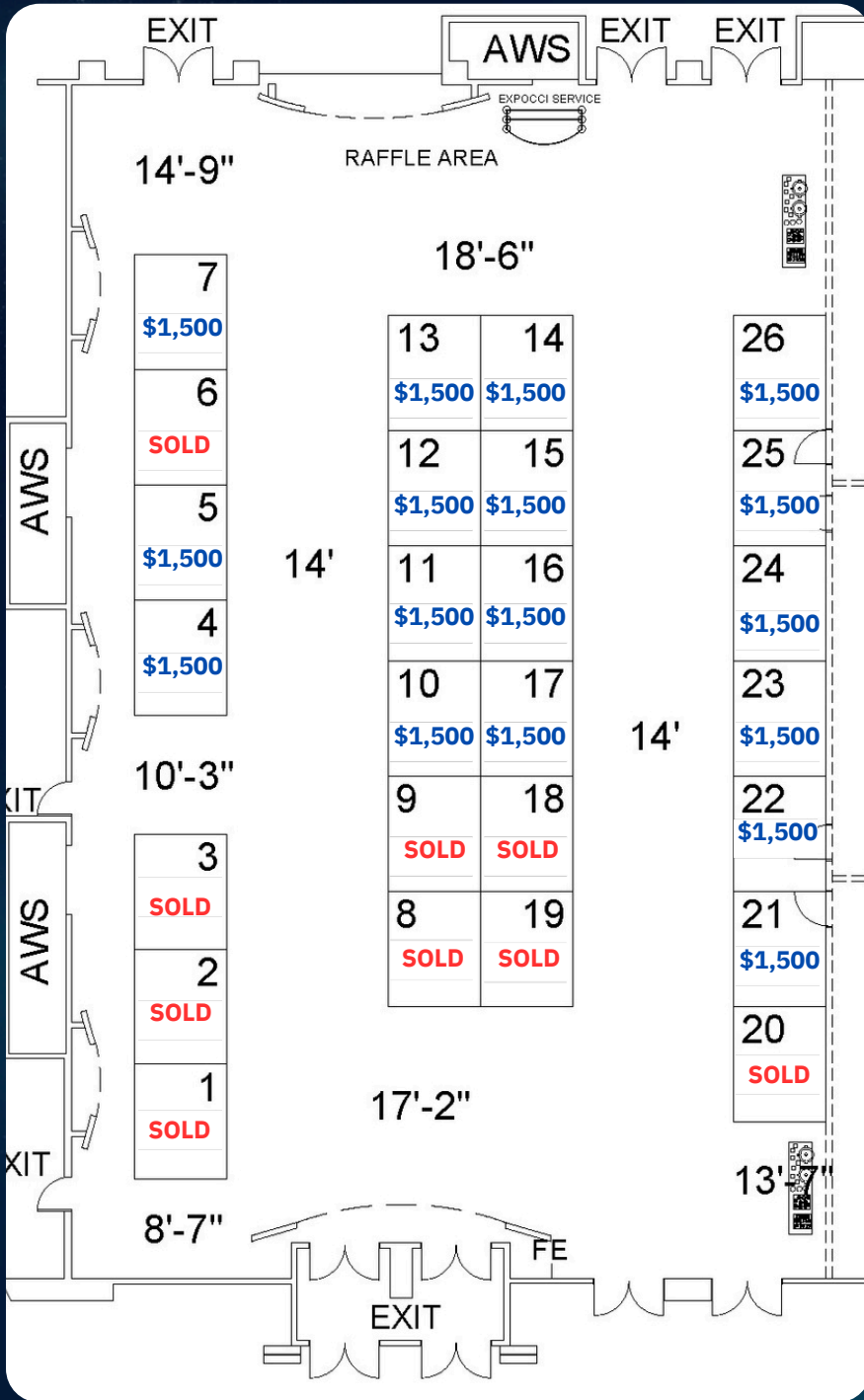
Perks of Becoming a Titanium Sponsor

Workshop Sponsorship of Your Choice: Opportunity to become a sponsor of a workshop. You are given the opportunity to introduce the speaker(s), yourself, and mention your company at the beginning of a workshop. Your company's logo will be shown on the workshop signage.

Workshop at the Conference: Opportunity to create and hold a workshop at the conference. You are invited to come up with the topic, content, and speakers for the workshop session with the approval of the conference chairs. Please note that you cannot promote specific products or service during the session.

Virtual or In Person Demo with the Local Child Support Directors: Opportunity to host a virtual or in person private demonstration session for your service/product with local child support directors and their plus one management staff after the conference. The session time limit is up to 90 minutes.

EXHIBIT BOOTH OPTION

Each booth purchased will include the following:

- ✦ 8x10 booth in the exhibit hall (locations are selected on a first come/first serve basis)

- ✦ 1 Full conference registration (includes all workshops, lunch on Tuesday & Wednesday, and the Awards Banquet)

- ✦ 2 floor passes (access to exhibit hall only, you may purchase lunch tickets separately)

- ✦ Ability to purchase additional floor passes, lunch, and banquet tickets while availability lasts

- ✦ **NOTE:** *Booth prices based on location within the exhibit hall.*

- ✦ For questions, please contact: Tran Tran | tran@csdaca.org

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